

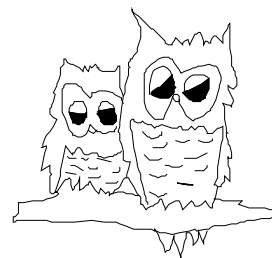
St. Oswald's

Church of England Primary School
Burneside
Kendal
LA9 6QR

01539 738185

admin@st-oswalds.cumbria.sch.uk

www.st-oswalds.cumbria.sch.uk



Headteacher: Gill White

Monday 24th January 2022



Dear Parents,

We are delighted to announce that St. Oswald's CofE Primary School will be participating in the Street Tag Cumbria Schools Leaderboard program.

Street Tag is a free, child and family-friendly mobile application that uses virtual tags to incentivize communities and families to become more physically active and boost mental health.

With Street Tag, participants record the distance they walk, run, or cycle by collecting virtual tags with their smartphone at various locations, watching their total distance accumulate to climb up the school's leaderboard; steps are converted into points by syncing their steps into the Street Tag app. This is designed to encourage families to walk and cycle to school, to be physically active, to connect with green spaces, and is an opportunity to rediscover their local area as well as earn rewards for their school.

On the Street Tag app, you collect points assigned to virtual tags all-around your community including green spaces, once you are within a 40-meter radius of any virtual tag, your app will automatically collect the points, steps can also be synced and converted into Street Tag points. These points add up in real-time on your school's leaderboard, with prizes to be won at the end of each season.

It's lightning-fast and easy to create new tags on your preferred walking, running, or cycling route on Street Tag. Anyone can create virtual tags around them using the app.

Use the Street Tag 'Power Hour' to commit to an hour of exercise at least 24 hours in advance and have all your tag points collected during that hour tripled and maintain a daily streak of physical activity for even more bonuses.

Start using Street Tag to explore and boost your daily physical activity and mental health. Collect virtual tags, sync your steps, and try different experiences in the virtual playground and WIN PRIZES.

Join the school team today!!

Cumbria Schools Leaderboard

DATES:

Season 1- 26th Jan 2022 to 21st April 2022

Season 2- 21st April 2022 to 20th July 2022

Season 3- 20th July 2022 to 14th Sept 2022

The reward scheme for the top 3 schools (1 Small Primary, 1 Large Primary, 1 Secondary) in each season is £50 from each School game area (6) + Special school.

<https://streettag.co.uk/faq>

If you ever face any issues with the app, don't hesitate to contact them by raising a support ticket through the app settings, through their website www.streettag.co.uk, or email at support@streettag.co.uk or through the social media channels.

Steps to join your School Team

- Download the App "Street Tag" from Play Store/ App Store.
- Click on Sign up.
- Fill in your details.
- Password should be at least 8 characters with 1 special character, 1 upper case, and 1 number.
- Click YES for Team QR Code.
- Scan the school QR Code.
- Click Sign Up
- Verify either by email or phone number.
- Fill in the questionnaire.
- You are ready to go.

Tips for Parents/Guardians to add a child as a player in their team.

1. Create an Email ID for your child.
2. A parent can add a max of 2 children as players C1 and C2.
3. Click on the 'add a child' icon in the settings of the app.
4. Fill in all the details to add a player.
5. Go to the app Settings > click Profile.
6. Select your C1 and C2 option and click add to complete activation.
7. Once a child is added as a player. You will see the C1/ C2 option appear on the main map home screen.
8. While tagging with your children, please click/tap on C1/C2 to collect a tag for them.

Steps to create the tags if there aren't any tags.

1. Please stand at the location where you want to create new tags.
2. From the app's map home screen, click on the 'create tags' button at the top of the screen.
3. Click the "I'm awesome, give me tags" button.
4. The app will create new tags for you if there aren't enough or existing tags around.

Features of the App

Menu (top left)

1. Leaderboard: The leader board displays your rank, School team name, and the number of points your school has.
2. Message Board: This is your message board where you can view regular updates from Street Tag HQ and important announcements or opportunities. You will receive a notification when a new message has been shared, and we recommend you check this board regularly.
3. Dashboard: You can see your team's scores and individual players' scores. Miles/distance covered.
4. Tags can be seen on the main screen map. The tags are yellow. Once they are scanned they turn red. A tag cannot be re-scanned within an hour.
5. Tags with Star are more than 50 points value.
6. A set of 18 tags will earn a bonus of 200 points.
7. Playground: All the app features are listed on it.

Power Hour is a flexible hour during the day for you to work out by walking, cycling or running to scan virtual tags.

When you tag during your power hour, you earn triple points per each virtual tag that you successfully scan. You can pick your 'Power Hour' of choice timeslot at least 24 hours in advance. The Power Hour will not work for the same day if not selected in advance. You can select up to 7 days of Power Hour slots in advance. When your Power Hour starts, there will be a countdown for that hour, and all the 'tags' (not steps) that are scanned during that hour will be triple points, except for Saturdays between 10 AM and 11 AM Power Hour will not be available for selection. You do not have to exercise for the whole hour, you can exercise for the whole hour or you can do as much as you wish to do. The standard points assigned to each tag will remain outside of your selected power hour.

Steps collected from indoor and outdoor activities can be converted into Street Tag points through the app with Fitbit, Apple Watch, Garmin, inbuilt pedometer, or by uploading screenshots of your steps.

Some helpful links on our website and on YouTube:

<https://youtu.be/kcU17-GAsSg>

<https://youtu.be/u7B2jm22d3g>

<https://streettag.co.uk/blog/2022/1/11/ld69dfe06k7x2p678vceigo7p095i3>

<https://streettag.co.uk/blog/2021/11/23/tipshints-to-climb-up-on-the-leaderboard>

We wish you a Happy Tagging playful experience with lots of prizes to be earned.

Many thanks

Laura Morris